



21st November 2025

Dear Parents and Carers,

I am writing to inform you that our students will be delivering their enterprise presentations on **Tuesday 25th November**. Each student has already been given their individual presentation time and is aware of when they are expected to attend.

These presentations form a vital part of **Component 2**, where students have been developing a business plan based on a chosen sector. Their chosen business will be from one of the following areas: **Arts and Craft, Sports and Exercise**, or **Animal and Horticulture**. During their presentation, they will be expected to explain the key elements of their plan, including their business idea, target market, aims, financial considerations, and how the enterprise will operate.

In preparation, students are required to work from home to ensure they are fully ready for their presentation. They should be able to speak confidently and clearly about their chosen business idea, demonstrating their own understanding without relying heavily on notes or slides. Our aim is for students to talk about their business with ease, showing that they have taken the time to research and understand every aspect.

Missing the presentation could mean that your child could lose up to 24 marks from their work.

Your support in encouraging them to prepare thoroughly would be greatly appreciated.

If you have any questions, please feel free to get in touch.

Kind regards

Mr G James

Stephen Derry, Headteacher

Henley Bank High School, Mill Lane, Brockworth, Gloucester, GL3 4QF
T: 01452 863372 | E : admin@henleybankhighschool.co.uk | W: www.henleybankhighschool.co.uk

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